



## TriEnda enters export market with shipper-friendly pallet

(September 27, 2012—Portage, Wis) TriEnda, a Lexington Logistics brand, announced the introduction of its latest pallet for use in the export market. The HP4048 SP One Way pallet provides a new option for shipping product outside the United States by combining attributes most attractive to exporters.

TriEnda's pallet addresses the infestation issue that concerns exporters and governments. However, the pallet goes beyond infestation and tackles the other major issues affecting profits.

"Our pallet meets all ISPM-15 shipping standards," explained Rick Sasse, Business Development Manager for TriEnda. "However, TriEnda realizes the other challenges facing exporting companies—shipping costs and other environmental concerns."

The HP4048 SP One Way pallet is lightweight, yet capable of handling significant weight. Weighing only 10 lbs, the pallet is considerably lighter than wood pallets and up to 40 percent lighter than the majority of plastic export pallets. Another key feature is the pallet's ability to nest efficiently. An exporter accepting delivery of the nestable HP4048 receives 2,610 pallets per truckload (10.4 percent more than any other plastic export pallet).

"Fuel costs continue to be a drag on profitability. The HP 4048 offers a viable means of reducing weight without sacrificing strength," Sasse said. Because of its design, the HP4048 has a static load rating of 5,000 lbs (2,268 kg) and a dynamic load rating of 2,200 lbs (998 kg).

The ISPM-15 standards address environmental issues related to infestation, which TriEnda's export pallet meets. However, TriEnda went further by dealing with another environmental concern—disposal. "Too often, wooden export pallets are disposed of in landfills which are not environmentally friendly. We manufacture these pallets using high density polyethylene (HDPE), making each 100 percent recyclable," Sasse said. "The company has a choice when it receives a shipment with our pallet. It can be recycled or because it is durable, used again. We also offer a buy-back program, further reducing pallet cost."

TriEnda's HP4084 SP One Way pallet is comparably priced to traditional wooden export pallets. For more information on the pallet, please contact Rick Sasse, Custom Packaging Manager for TriEnda at 800-356-8150 (then press 4) or email [exportpallet@trienda.com](mailto:exportpallet@trienda.com).

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### About TriEnda

Founded in 1975 and headquartered in Portage, Wis., TriEnda, a Lexington Logistics LLC company, is a manufacturer of heavy-gauge, single and twin sheet thermoformed plastic products for the material handling and packaging industry. The company manufactures solutions for distribution and warehouse, self-palletized returnable shipping systems, custom engineered dunnage and packaging and packaging and manufacturing storage. The company's products are used in the export, automotive, agriculture, government, grocery, food processing, and textile markets. For more information about TriEnda, visit [www.TriEnda.com](http://www.TriEnda.com).